

Data Privacy Statement of PTV Planung Transport Verkehr AG

Data protection

PTV Planung Transport Verkehr AG (hereinafter referred to as PTV AG) as a processing agency in the sense of data protection takes the protection of your privacy and your personal data very seriously. We treat your personal data confidentially and in accordance with the legal data protection regulations and this Data Privacy Statement.

We are pleased about your interest in our company and our products and services and would like you to feel safe when visiting our website, including with regard to the protection of your personal data. Compliance with the provisions of the Federal Data Protection Act is a matter of course for us.

As a rule, this website may be used without providing any personal data. As far as possible, personal data (e.g. name, address or e-mail addresses) are always collected on our webpages on a voluntary basis. These data will not be forwarded to third parties without your explicit consent.

We draw your attention to the fact that data transmission over the Internet (e.g. e-mail communication) may involve loopholes in security. It is not possible to protect such data completely from third-party access.

Personal data

Personal data is information about your identity. This includes, for example, information such as your name, address, telephone number, email address. It is not necessary for you to disclose personal data in order to use our website. In certain cases, however, we need your name and address, as well as other details so that we can provide the desired services.

The same applies, for example, to answering individual questions. We point this out accordingly wherever it is necessary. Furthermore, we only store and process data that you voluntarily provide to us and, where applicable, data that we automatically collect when you visit our website.

If you make use of services, we usually only collect data that we need to provide the services. If we ask you for further information, this is voluntary information. Personal data is processed solely in order to fulfil the requested service and to protect our own legitimate business interests.

Purpose of personal data

We generally use the personal data you provide in order to answer your enquiries, process your orders or provide you with access to certain information or offers. In order to maintain customer relationships, it may also be necessary that we or a service provider appointed by us use this personal data to inform you about product offers or to carry out online surveys in order to better meet the requirements of our customers.

Of course, we respect your wishes if you do not want to give us your personal data to support our customer relationship (especially for direct marketing or market research purposes). We will not sell or otherwise market your personal data to third parties.

Specific use

We will only collect, process and use the personal data you have made available online for the purposes communicated to you. Your personal data will not be passed on to third parties without your explicit consent.

The collection of personal data and its transmission to state institutions and authorities entitled to receive information will only take place within the framework of the relevant laws or if we are obliged to do so by a court decision. Our employees and the service providers appointed by us are obliged by us to maintain confidentiality and to comply with the provisions of the Federal Data Protection Act.

Usage data

Usage data is collected on certain PTV products. No personal data about the user of the application is used in this case. PTV is unable to determine which person has sent the data or in which organisation that person works. For further detailed information on the collection of usage data, please refer to the respective product.

Children and minors

Persons under the age of 18 should not provide us with any personal data without the consent of a parent or guardian. We do not request personal data from children or minors, nor do we collect such information or pass it on to third parties.

Cookies

When you visit one of our websites, we may store information in the form of a cookie on your computer. Cookies are small text files that are sent to your browser by a web server and stored on the hard drive of your computer.

Besides the Internet protocol address, none of the user's personal data is stored. This information is used to automatically recognise you the next time you visit our websites and to make navigation easier for you. Cookies allow us, for example, to customise a website to your interests or to store your password so that you do not have to re-enter it every time.

It is also possible to use our website without cookies. If you do not want us to recognise your computer, you can prevent cookies from being stored on your hard drive by selecting "Do not accept cookies" in your browser settings. Please refer to the instructions of your browser manufacturer for how this works in detail. If you do not accept cookies, this can lead to functional limitations of our offers.

Server log files

When using our websites, information which your browser automatically transmits to us is collected and stored for organisational and technical reasons. These are:

- Browser type/version
- Operating system used
- Referrer URL
- Host name of the accessing computer
- Time of the server query

We analyse this technical data anonymously and only for statistical purposes in order to continuously optimise our Internet presence and to make our website even more attractive. This data is stored separately from other personal information on secure systems. No inferences to individual persons are made. We reserve the right to check this data at a later date if we become aware of any concrete indications of unlawful use.

Security

We have taken technical and organisational security measures to protect your personal data from loss, destruction, manipulation and unauthorised access. All of our employees and all persons involved in data processing are obliged to comply with the Federal Data Protection Act and other data protection laws and to handle personal data confidentially.

In the case of collection and processing of personal data, the information is transmitted in encrypted form in order to prevent misuse of the data by third parties. Our security measures are constantly being revised according to technological developments.

Contact form

If you send us enquiries by means of the contact form, your information from the enquiry form, including the contact details you enter in the form, will be stored by us for the purpose of processing the enquiry and in case we have any follow-up questions. We do not disclose this data without your consent.

Newsletter data

If you would like to receive the newsletter offered on our website, we require from you an email address and information which will allow us to verify that you are the owner of the email address given and that you agree to receive the newsletter. No other data is collected. We use this data solely for sending the requested information and do not pass it on to third parties.

You may revoke your consent to the storage of the data, email address and its use for sending the newsletter at any time, for example via the "Unsubscribe" link in the newsletter.

Objection to receiving advertising material

We hereby expressly object to the use of contact data, which has been published in accordance with the editorial requirements, for sending advertising and promotional material which has not been explicitly requested. The operator of this website explicitly reserves the right to take legal action in the event that advertising material is sent unrequested, for example in the form of spam.

Information, deletion, blocking

You are entitled at any time to free information about your stored personal data, its origin and recipient and the purpose of data processing and you are also entitled to correct, block or delete this data. To this end and if you have any further questions regarding the subject of personal data, you can contact us at any time at the address given in the legal notice.

Special provisions for telecommunications services

If you use a fee-based or free of charge telecommunication service offered by us, the following additional provisions shall apply:

PTV AG and the telecommunication companies cooperating with it are entitled to collect, process and use the user's inventory data and traffic data (e.g. destination number and destination ID), start and end time of the connection in order to identify, contain and eliminate faults and errors in the telecommunication systems, as far as this is necessary in individual cases.

PTV AG and the telecommunication companies cooperating with it shall be entitled to the same right if the corresponding preconditions are met, if this is necessary in order to uncover and prevent the loss of services or other unlawful use of the telecommunications networks and services.

Change of our data protection provisions

We reserve the right to change our security and data protection measures as far as this is necessary due to technical developments. In these cases, we will also amend information about data protection accordingly. Please therefore take note of the currently applicable version of our Data Privacy Statement.

Questions, suggestions, complaints

If you have any questions about data protection or the processing of your personal data, you can contact our Data Protection Officer directly. He is also available for information requests, suggestions or complaints.

Data Protection Officer:

Thomas Heimhalt
DATENSCHUTZ *perfect* GbR
Wilhelm-Kolb-Strasse 1a
76187 Karlsruhe

Email: datenschutz@ptvgroup.com

Anonymous data collection

PTV AG uses anonymised user information to generate statistics and identify trends, for quality assurance and market research. In individual cases, these records are made available to customers for demographic purposes.

Use of Eloqua

We use Eloqua for marketing purposes. Eloqua's servers are located in Canada (a country with an appropriate data protection level according to the European Commission). With Eloqua we are able to adapt content to the visitors and subscribers to our website and afterwards, how we communicate with them. The Eloqua cookies gather anonymised data about user behaviour of visitors to our website, for example the number of visitors to the website, how they came to the site and which pages they have visited. These data feed into analyses and help us to improve our website. We may also gather personal identification data when you use certain services or parts of the website. When you sign up for a service or subscribe to one of our newsletters, for example, we can identify you when you visit our website and navigate through the individual pages. These data are saved securely at Eloqua. You can find further information on Eloqua cookies in Eloqua's data privacy statement (<http://www.eloqua.com/about/privacy/>).

If you would like to stop using Eloqua cookies on your device in future, you can deactivate them by clicking on the following link: [Eloqua Opt-Out](#)

Use of Google Analytics

This website uses features of the Google Analytics web analytics service. The provider is the Google Inc. 1600 Amphitheater Parkway Mountain View, CA 94043, USA. Google Analytics uses so-called "cookies". These are text files which are saved on your computer and enable your use of the website to be analysed. Information on your use of this website collected through the cookies is normally transferred to a Google server in the USA and saved there.

If IP anonymisation is enabled on this website, your IP address will, however, be abbreviated beforehand by Google in European Union Member States or other states party to the European Economic Area Agreement. Only in exceptional cases will the complete IP address be sent to a Google server in the USA and abbreviated there. On behalf of the website operator, Google will use this information to evaluate your use of the site to compile reports on the website activities for the website operator and to perform other services associated with website and Internet use. When using Google Analytics, the IP address sent by your browser will not be associated with other Google data.

You can stop the cookies from being saved by using the relevant setting in your browser; bear in mind, however, that you may then not be able to make full use of all the features on this website. You can also stop data from being collected through the cookies and the data on your use of the website (including your IP address) from being sent to and processed by Google by downloading and installing the browser plug-in available at the following link: <http://tools.google.com/dlpage/gaoptout?hl=de>

We would like to point out that on this website Google Analytics has been extended by the "anonymizeIp" code to ensure IP addresses are collected anonymously.

Use of Google AdSense

This website uses Google AdSense, a service for inserting advertisements by Google Inc. ("Google"). Google AdSense uses so-called "cookies", text files which are saved on your computer and make it possible to analyse the use of the website. Google AdSense also uses web beacons (invisible graphics). Using these web beacons, information such as visitor traffic on these pages can be analysed.

The information generated by cookies and web beacons on the use of this website (including your IP address) and delivery of advertising formats will be transferred to a Google server in the USA and saved there. This information may be forwarded by Google to a contract partner. Google will not, however, associate your IP address with other data concerning you.

You can stop the cookies from being installed by using the relevant setting in your browser; bear in mind, however, that you may then not be able to make full use of all the features of this website. By using this website you consent to Google processing data collected about you in the manner described above and for the purpose previously mentioned.

Links to other websites

Our website contains links to other websites. We cannot guarantee that the operators of these websites comply with the data protection provisions. Although we carefully inspect the content of external links, we do not assume any liability for this content. The responsibility for the content of linked pages is borne solely by their operators.

Data Privacy Statement regarding the Use of Facebook Plug-ins ("Like" button)

Plug-ins from the social network Facebook (the provider is Facebook Inc., 1 Hacker Way, Menlo Park, California 94025, USA) are integrated into our pages. You can recognise the Facebook plug-ins by the Facebook logo or the "Like" button on our page. You can find a summary of the Facebook plug-ins here: <http://developers.facebook.com/docs/plugins/>.

When you visit our pages, a direct connection will be made between your browser and the Facebook server via the plug-in. As a result, Facebook is informed that you visited our website through your IP address. If you click on the "Like" button while logged into your Facebook account, you link the contents of our pages to your Facebook profile. Facebook can then associate the visit to our pages with your user account. Please bear in mind that, as the provider of the webpages, we have no knowledge of the content of the transferred data and its use by Facebook. You can find further information in Facebook's data privacy statement, available at <http://de-de.facebook.com/policy.php>.

If you do not wish for Facebook to associate your visit to our website with your Facebook account, please log out of your Facebook account.

Data Privacy Statement regarding the Use of Google +1

Our website uses functions of Google +1. The provider is Google Inc. 1600 Amphitheater Parkway Mountain View, CA 94043, USA.

Collecting and forwarding information Using the Google +1 button, you can publish information worldwide. By pressing the Google +1 button, you and other users can receive personalised content from Google and our partners. Google saves both the information that you entered for +1 content, and information about the website you were surfing when you clicked on +1. Your +1 can be displayed as references with your profile name and your photo in Google services, such as in search results or your Google profile for example, or in other places on websites and adverts online. Google records information on your +1 activities in order to improve the Google services for yourself and others. To be able to use the Google +1 button, you need a fully visible, public Google profile that must contain at least the name chosen for the profile. This name will be used in all Google services. In some cases, this name can also replace another name that you used when sharing your content through your Google account. The identity of your Google profile can be displayed to users who know your e-mail address or have other identification information about you.

Use of information collected In addition to the purposes listed above, the information provided by you will be used in accordance with the current Google data protection policy. Google publishes potentially summarised statistics on users' +1 activities or forwards these to users and partners such as publishers, advertisers or linked websites.

Data Privacy Statement regarding the Use of Twitter

Features of the Twitter service are included on our pages. These features are offered by Twitter Inc., 1355 Market St, Suite 900, San Francisco, CA 94103, USA. By using Twitter and the "Retweet" function, the websites you visit will be linked to your Twitter account and communicated to other users. At the same time, data will also be sent to Twitter. Please bear in mind that, as the provider of the webpages,

we have no knowledge of the content of the transferred data and its use by Twitter. You can find further information on this in Twitter's data privacy statement, available at <http://twitter.com/privacy>.

You can modify your Twitter data protection settings in your account settings at <http://twitter.com/account/settings>.

Data Privacy Statement regarding the use of Xing

Our website uses functions of the XING network. The provider is XING AG, Dammtorstrasse 29-32, 20354 Hamburg, Germany. Each time you visit one of our pages that contain Xing functions, you will be connected to Xing servers. As far as we are aware, personal data is not stored during this process. In particular, no IP addresses are stored and usage behaviour is not analysed.

For more information about data protection and the Xing Share button, please see Xing's data privacy statement at https://www.xing.com/app/share?op=data_protection.

Data Privacy Statement regarding the Use of LinkedIn Plug-ins ("Share" button)

Our website uses plug-ins of the LinkedIn social network of LinkedIn Corporation, 2029 Stierlin Court, Mountain View, CA 94043, USA (hereinafter referred to as "LinkedIn"). You can recognise the LinkedIn plug-ins by the LinkedIn logo or the "Share" button on our page. When you visit our website, a direct connection will be made between your browser and the LinkedIn server via the plug-in. As a result, LinkedIn is informed that you visited our website through your IP address. If you click on the LinkedIn "Share" button while logged into your LinkedIn account, you link the contents of our pages to your LinkedIn profile. LinkedIn can then associate the visit to our website with your user account. Please bear in mind that, as the provider of the webpages, we have no knowledge of the content of the transferred data and its use by LinkedIn. Details on data collection (purpose, extent, further processing, usage) and your rights and setting options can be found in LinkedIn's data privacy policy. LinkedIn maintains this policy at http://www.linkedin.com/static?key=privacy_policy&trk=hb_ft_priv.

Karlsruhe, 17 January 2017