

How Rüdinger Spedition soundly calculates with PTV Map&Guide



About Rüdinger Spedition GmbH



Rüdinger Spedition GmbH, with its headquarters in Krautheim, Germany, was founded in 1930 and has since grown into a medium-sized family business with 230 employees. The transport service provider offers its customers a wide range of services, from parcelled goods to one-off transports. The fleet of vehicles includes 140 trucks - of which 80 are canvas-covered flatbed trucks, developed in-house for machines which are unusually wide or tall. Rüdinger is the European market-leader in this sector.

CALCULATING DISTANCES AND PREPARING QUOTATIONS IN NO TIME

For over 15 years now, forwarding company Rüdinger has relied on route planning with PTV Map&Guide.

"Initially we just used the software to calculate distances, but recently we have also been using the system to help with preparing quotations," says Martina Kainz, who is responsible for scheduling machine transportation at Rüdinger. "By storing cost profiles and tariff zone-based price lists, we can provide customers with a substantiated preliminary costing during a phone call - this speedy quotation generation definitely gives us a major advantage over our competitors." This automatic juxtaposition of kilometres and costs for each vehicle type used saves time for Rüdinger and the customer.

PLANNING OPTIMUM ROUTES FOR TRUCKS AND SPECIAL TRANSPORTS

PTV Map&Guide also offers additional benefits for specialist forwarding of machine transports and XXL packaged goods by developing individual routes e.g. for heavy-duty traffic or special transports such as helicopters, buses or machines. As such, vehicle profiles can be saved with particular measurements and weights. The user can also, as required, manually block or edit sections of route and, for example, take into account critical bridge heights in future planning for overheight transports, with the help of the software solution. Furthermore, route generation in PTV Map&Guide ensures a considerably simpler process for authorisation applications for overheight transports.

PTV MAP&GUIDE INTERNET: ANYWHERE, ANYTIME

With the new internet version, PTV Map&Guide has added a modern system solution to its product portfolio. With no local installation required, the customer can benefit from all the key functions of the desktop version. PTV Map&Guide internet's mapping materials are updated twice a year - automatically and with no effort required from the customer. This means that complex calculations covering the whole of Europe can take place in just a few seconds. "With PTV Map&Guide internet, users can plan transport routes at anytime, anywhere," says Frank Roser, Manager of Sales for PTV Map&Guide. "You just need an internet connection."

ADVANTAGES OF PTV MAP&GUIDE

- Invoicing standard for shippers, hauliers and transport companies
- Calculate exact transport and toll costs
- Detailed route planning for trucks/HGV
- Quick and easy fleet scheduling
- Maximum control and excellent planning security

<https://www.ptvgroup.com/en/solutions/products/ptv-mapandguide/>

“We want to give our agents the best possible support. PTV Map&Guide internet offers this support for us, it is an important way to simplify and save time in scheduling.”

Martina Kainz, Rüdinger Spedition GmbH

DESKTOP OR INTERNET VERSION? WHY NOT BOTH?

When the new internet-only version came out, Rüdinger was one of the first customers to use it. “Due to our positive experiences with the PTV Map&Guide professional desktop solution, we have decided to introduce the purely internet-based version in the company as well,” says Martina Kainz, responsible for scheduling machine transportation at Rüdinger. “Both solutions complement each other perfectly to meet our requirements and in future, they will be used in parallel with one another.” The modern interface, the handling and the usability are major advantages of the internet version. What’s more, the flexible licensing model means that the functions can be used independently of a fixed workstation, whether it’s mobile, at home or while travelling.

Speed and a clear overview are particularly important to Rüdinger. “We want to give our agents the best possible assistance,” says Martina Kainz. “PTV Map&Guide internet offers this support and for us, it’s an important way to simplify, and save time in, scheduling.”

INTUITIVE, CUSTOMISABLE AND SECURE

The individual data, such as truck profiles or stop lists, are stored in the customer’s personal account. Here too, the driver can receive direct support from scheduling staff if required. PTV Map&Guide internet’s interface has been designed from scratch and is simple and intuitive to use. The entire application is hosted on the Microsoft Azure Platform in European data centres along with customer-specific data and profiles. Working closely with our partner, Microsoft, the PTV GROUP guarantees a high-performing and secure system environment.

“CO2 reporting is important to our customers. And their feedback has shown that they are very satisfied with this new service. Above all, the clients appreciate the high degree of detail. Emissions controlling will continue to play an important role at HTL in the future. And we believe that we can guarantee it across the entire transport chain - from import logistics through to distribution,” Bartelheimer is convinced.