

How do you reduce costs and increase the efficiency of your logistics processes?

Harness the full potential of your logistics software with the **PTV xServer** software developer components.

PTV xServer at a glance

- ▶ Enhance your software solution with mapping, routing, geocoding, navigation and real-time components
- ▶ Increase cost efficiency and profit margin
- ▶ Gain maximum control over all logistics processes in your supply chain
- ▶ Secure long-term competitive advantage

By integrating the high-performing and flexible logistical and geographical software developer components by PTV xServer, you significantly enhance the performance of your logistics software.

For more information please visit: xserver.ptvgroup.com



What if you could
eliminate all inefficiencies
in your supply chain?

Optimise processes and reduce costs

More than 5,000 customers worldwide rely on our experience in transport and logistics and enhance the performance of their own systems with PTV xServer algorithms and functionalities.

How other customers use PTV xServer:



The software provider Transics integrated tracking and real-time functionalities into their fleet management solution in order to give planners up-to-the-minute information on their shipments.



Isotrak, market leader in the field of telematics software, significantly improved mapping, geographic search and sequence planning by deploying PTV xServer components.

The possible fields of application of PTV xServer are diverse, yet the goal of all customers is to optimise logistics processes and to reduce costs in order to ensure long-term profitability.

up to
17%

in annual
cost savings

up to
25%

reduction of
travel time

+1

additional customer
visit per day

30M

routes optimised
per day

20M

addresses geocoded
per day

450M

maps digitised
per day

Turn complexity into efficiency with the PTV xServer software developer components.



Use cases

Truck-Specific Routing

Finding the best route has never been easier. PTV xServer calculates optimal routes under consideration of truck-specific constraints at the push of a button.

Fleet Management

Turning complexity into efficiency: PTV xServer facilitates the optimisation of the entire logistics chain and enables you to make optimal use of your fleet.

Field Service Optimisation

By integrating the PTV xServer components, you minimise the time your sales and service representatives spend on the road and maximise their time with your customers.

Market-Leading Digital Maps & Data

Make use of precise digital maps and up-to-date truck-specific data to ensure optimal results for all geographical and logistical challenges.

Real & Historic Traffic Information

Factor traffic patterns into route calculation and consider real-time traffic information to circumvent bottlenecks and avoid delays.

Exact ETA Calculation

Benefit from the most accurate estimates of arrival times and reschedule appointments when needed.

Benefits

Customisable. Flexible. Scalable.

Extend your software solution by adding the logistical and geographical functionalities you need. Adapt and scale the components to your individual requirements.

Easy. Fast. Seamless.

Integrate the developer components seamlessly into customised system environments by using standardised APIs (e.g. REST).

Reliable. Professional. Personal.

Benefit from support, advice and coaching during setup and the complete development process.

Holistic. Strategic. Dynamic.

Cover all requirements that arise in your transportation chain from route planning to same day delivery.

About PTV Group

PTV Group takes a holistic approach that integrates all aspects of traffic, transport and logistics to create and promote sustainable mobility. Recognised as global market leader, PTV develops intelligent software solutions for transport logistics, traffic planning and traffic management.

Thus cities, companies and people save time and money, enhance road safety and minimize the impact on the environment. Based on its unique expertise in every facet of mobility, PTV ensures that people and goods arrive at their destinations safe and sound, and on time.

40,000

tons of CO₂
saved daily

Up to

17%

cost savings with our
route optimisation
technology

Customers in

120

countries rely on
our solutions

PTV Group

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