

JOINT FORCES FOR THE FULL BENEFITS OF INTEGRATED TRACKING SOLUTIONS

GateHouse offers a tracking platform for total solutions enabling unlimited integration possibilities and using well-proven map functionalities supplied by PTV. With PTV xServer integrated in their solution ghTrack GateHouse is able to offer transport companies and transport buyers one single solution providing total overview and management of own and subcontracted transports in the company's own Transport Management System (TMS).



GateHouse

THE COLLABORATION

The collaboration between PTV and GateHouse is unifying many years of experience within the transport sector. While PTV delivers the map solution taking every condition concerning truck transport into account, GateHouse delivers the platform to build it into a customer specified tracking solution integrating data from all telematics providers, thus making everything work together in the existing TMS. Both PTV and GateHouse are completely independent operators. This gives the ultimate flexibility to customize the single platform solution with selective systems and secures ongoing adaptability.

The collaboration between PTV and GateHouse has already resulted in excellent solutions for customers such as

DHL, Freja Transport & Logistics, Danish Supermarket Group and Coop.

Typical drivers for choosing an integrated tracking solution are:

- potential savings derived from automations and process optimizations
- increasing demand for live tracking data and transparency in the logistic chain
- ultimate overview of own and subcontracted transports
- great flexibility and adaptability

CONTROLLING THE WHOLE FLEET FROM ANY TMS

ghTrack makes it possible to consolidate the information from all tracking systems to one stream of data into the TMS. This makes any action, including handling of subcontractors, manageable from the company's current system. All systems

will work as one. This means better overview, better usage of data, reduced complexity in work processes and remarkable timesavings.

For example, the integrations enable:

- automatic settlement of own and subcontracted transports
- automatic calculation of the most cost effective routes taking any condition such as road taxes, ferry service etc. into account
- automatic calculation of the economy of each transport
- automatic geofencing based on trip data
- better capacity management reducing empty mileage and minimizing bottlenecks in pick-ups and deliveries



"Gatehouse delivers good quality according to our business needs, and at a competitive price. During the implementation work, a great flexibility has been demonstrated in order to customize the solution to fit our needs. The established GPS platform solution will help us keep track of the shipments of our customers during transportation."

Martin Ahleff, Business Process Manager

DHL Freight GmbH.



"Now we have much better overview across departments and countries, and thus we are able to provide better customer service. Delivery reliability is increased and we can take a proactive approach towards our customers if, for example, a shipment is delayed due to external events."

Jesper E. Petersen, CCO

FREJA Transport and Logistics A/S

The overview of the total fleet is quick and precise with the possibility of tracking down to consignment level, viewing historical tracks and supporting customers with real-time information at any time.

REAL-TIME INFORMATION TO TRANSPORT BUYERS

The PDA More and more transport buyers are demanding live tracking data to get real-time information about deliveries, secure better planning, save capacity during goods reception and to generate reports of their transports, etc. PTV and GateHouse make this possible.

ghTrack use the PTV xRoute Server to calculate the quickest or shortest route between two points. The generated data includes the travelling time and route as well as route related transport costs,

current and future toll costs and the exact emission values. What set the PTV xRoute Server apart from other routing tools are the customizable parameters, which influence the routing. Only when all of these additional conditions are included, the basis for an exact route planning, which fits individual requirements, is guaranteed.

Estimated time of arrival (ETA) is constantly calculated during transport, and data can be shared between selected operators. As an example, supermarket chains are saving a considerable amount of hours in waiting time and are improving their planning by getting automatic notifications in case of delays, etc. Reports of reefer data and waiting time at pickup and delivery help them secure high quality of the goods delivered and prevent bottlenecks.

ABOUT GATEHOUSE

GateHouse is a software company founded in Denmark in 1992. With extensive experience within tracking and monitoring, GateHouse has customers on all continents within the maritime industry and land transport.

GateHouse has developed the tracking platform ghTrack, which is widely used as the basis for remarkable automations and process optimizations in the transport sector. The essence of ghTrack is that it integrates with any system and telematic related to tracking, thus making them work together as an integral part of the particular company's TMS. This enables new functionalities and automations and facilitates huge efficiencies in work processes.

PTV GROUP

Haid-und-Neu-Str. 15
76131 Karlsruhe
Germany
xserver.ptvgroup.com

International

Telephone: +49 (0)721 9651 8222
sales.en@xserver.ptvgroup.com